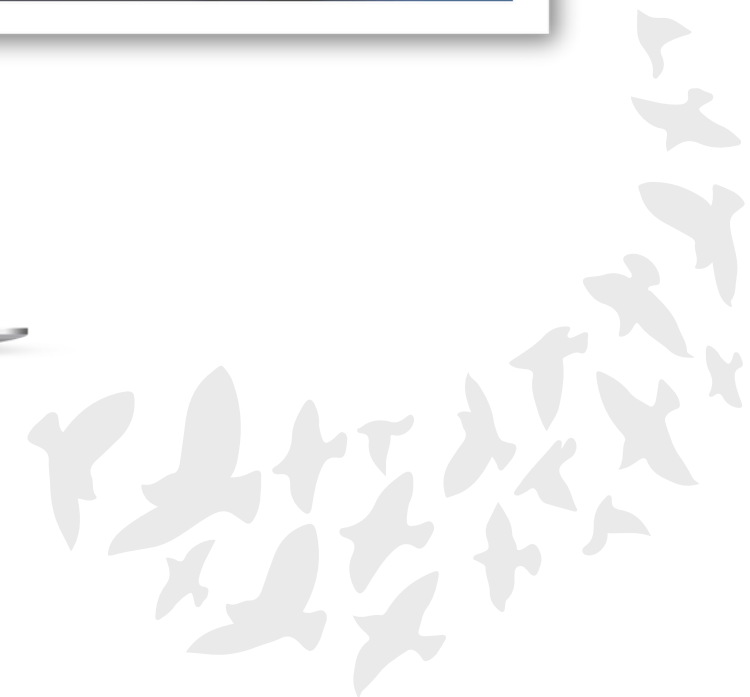


MEDIAKIT 2024



A **GLOBAL BRAND** THAT CONNECTS
MARKETS, ENTREPRENEURS AND COUNTRIES,
WITH VALUES.

SPONSORSHIP OPPORTUNITIES
STORNIA.COM





Stornia is a **media and events brand** dedicated to chronicling the present and future of business. We discover new leaders and call on leaders **who inspire with their experience and global vision.**

We explore the ideas and companies that define **where business is headed**, from **banking to multinationals**, from **agile startups to commodities.**

Business, relationships, connections, inspiration and creativity: these are the pillars of Stornia's coverage and the keys we give our readers to do business, based on daily reading of **exclusive, verified, global and relevant information.**

Stornia presence with
journalists from
January 2024 in
four major markets:

Region 1: Mexico,
Latam and Caribbean

Region 2: United
States

Region 3: Brazil

Region 4: Spain



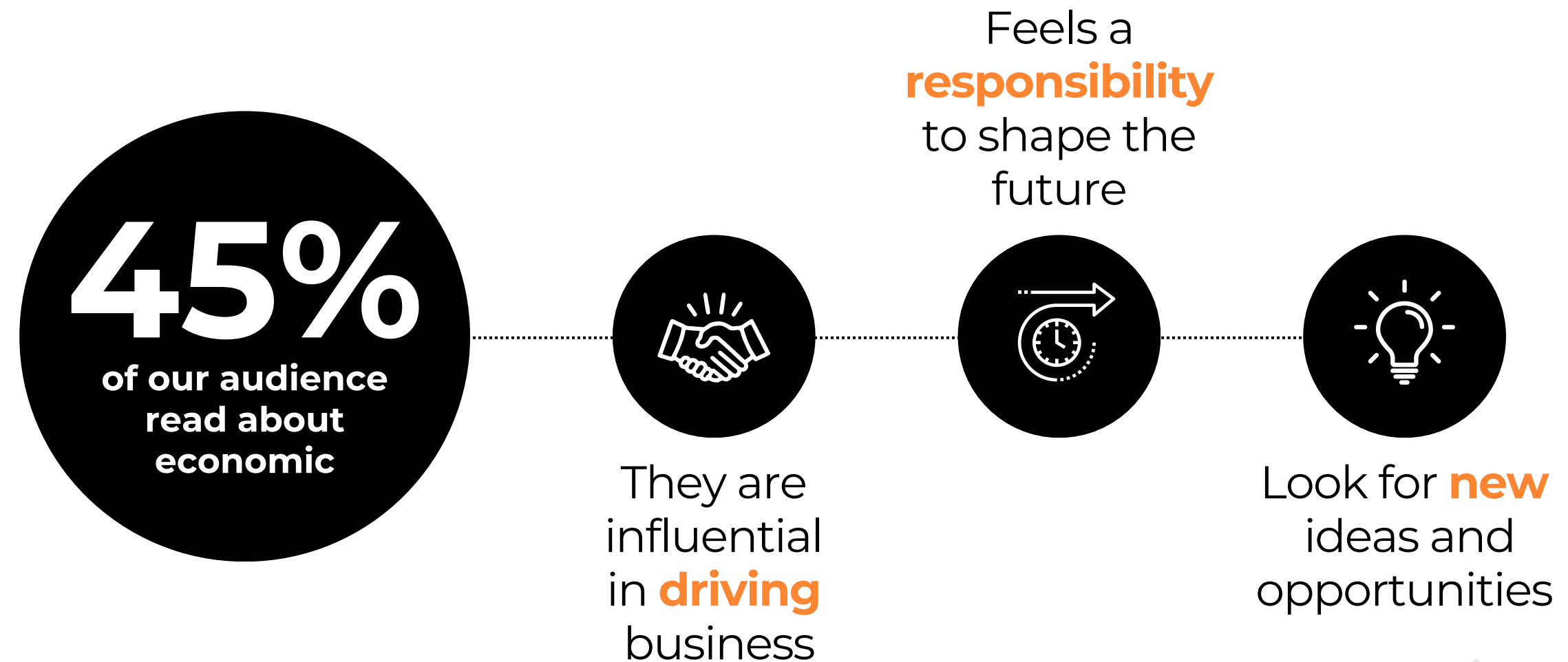
Stornia global audience:

Our top readers are in located at:

1° United States	21,2%
2° Costa Rica	17,7%
3° Honduras	13,9%
4° Mexico	11,2%
5° Spain	8,75%

A progressive audience
that **grows** every day with strong compromises:

Views per day	over 1.000 user
Time of lecture	over 3 min 28 seg
Pages they read	over 8 per user



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Stornia content:

An updated global look, with deep local connection:
We are **glocal** with big coverage areas.

BANKING

News from banks, multilateral organizations, groups, rankings, rating agencies, reports, insurance, local, regional and international.

BUSINESS

Local business news, figures, perspectives, new units of national, regional and international businesses.

COMMODITIES

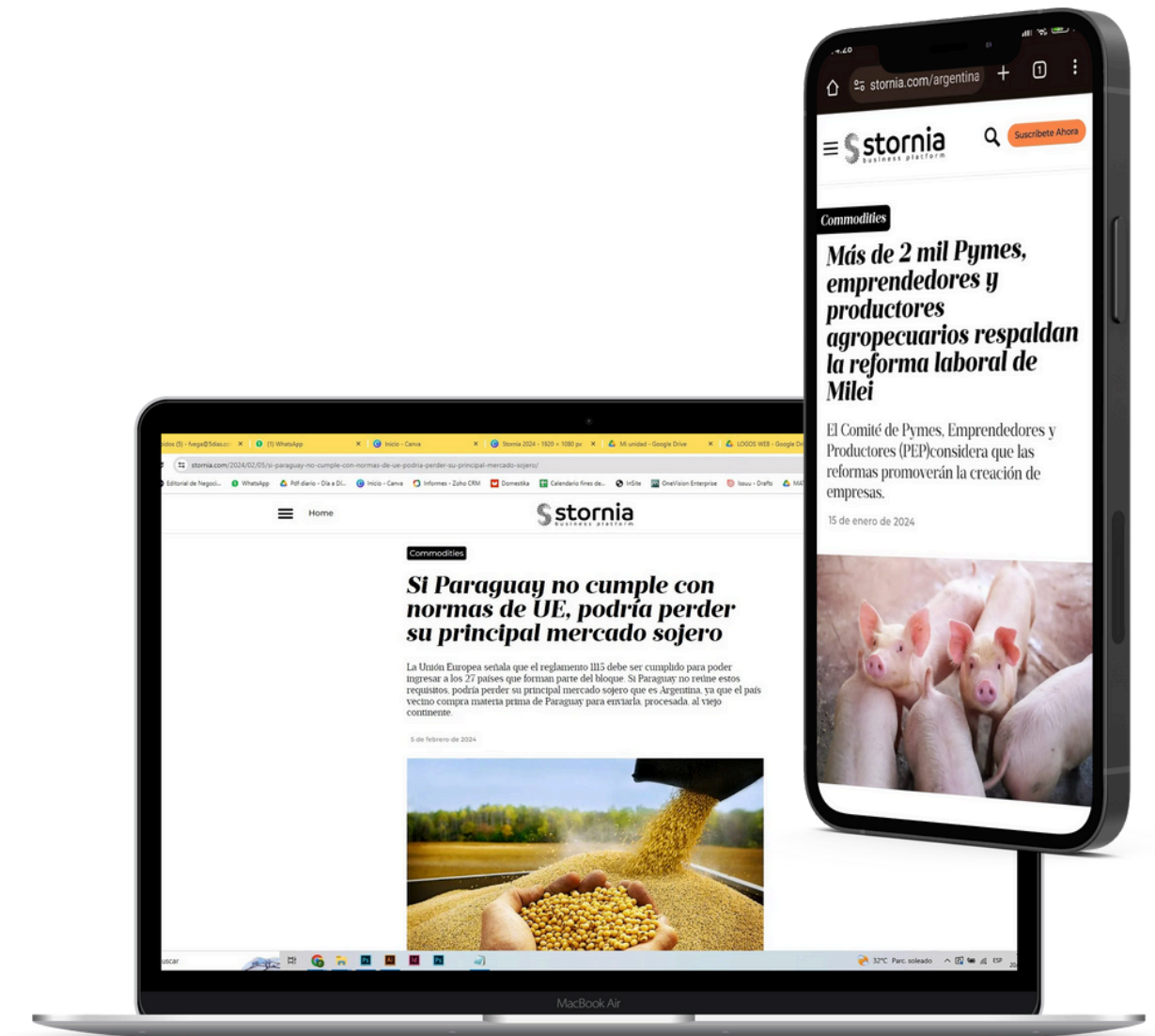
News on agribusiness, mining, fuels, energy, soybeans, from the region.

EXPO

All the information about congresses, exhibitions, business fairs, conferences in the regions where we operate. Information for networking.

MARKETING

Branding news, rebranding, growth of local and international brands, birth of new products, etc.



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Stornia **enhance**
trust:

Advantages of being
part of a **global**
environment

BRANDS LOOK FOR
A **SAFE PLATFORM**
FOR THEIR STRATEGY



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Stornia **principles:**

Advantages of advertising in a **global** environment

BORDERS DO
NOT EXIST FOR
STORNIA

- 1 Transparent** the business climate in the markets.
- 2 High-level** audience, focused on **business and economic globalization.**
- 3 Valuable content** from each market, based on data and interviews.
- 4** In-depth analysis by **industries and transnational businesses** (banking, logistics, export-import, agro...)
- 5 Understanding and knowledge of local markets,** to position your brand or story correctly.
- 6 Connecting your brand** with relevant and exclusive content.
- 7 Visibility** for brands that have a **vision** of local and regional growth.



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Stornia **products:**

What you can **buy**
to engage in our
platform

BORDERS DO
NOT EXIST FOR
STORNIA

Digital cover

Space for your brand with amplification on all social networks, newsletter and website.

Newsletters

Newsletters are having a moment and our readers can't get enough of them. Be part of the daily news.

Brand voice

With our team, we create persuasive content that our readers engage to read.

Digital ad

We have the trust of people who visit our social networks and website that creates billions of data interactions.

Sponsorship

We offer advertisers the opportunity to maximise their partnerships with our events.



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**Do you want to be part
of a global media?**

Contacts us.

CONTACTO@STORNIA.COM

